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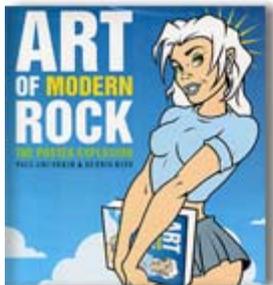
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ARTE Y HUMANIDADES

Art of modern rock: the poster explosion



By Paul Grushkin
& Dennis King;
foreword by
Wayne Coyne
San Francisco,
CA: Chronicle
Books, 2004.
REF
741.6
GRU

This book chronicles the unprecedented wave of poster creation around the globe. Fusing the impact and visual energy of the great psychedelic poster of the '60s with attitude of punk rock, today's posters artists are responsible for a renaissance in printmaking.

ASUNTOS LABORALES

The new division of labor: how computers are creating the next job market

By Frank Levy and Richard J. Murnane
New York, NY ; Princeton, N.J : Russell
Sage Foundation : Princeton University
Press, 2004.
331.1
LEV

As the current recession ends, many workers will not be returning to the jobs they once held—those jobs are gone. The authors of this book show how computers are changing the employment landscape and how the right kinds of education can ease the transition to the new job market.



Anglo-American cataloging rules

Prepared under the direction of the Joint Steering Committee for Revision of AACR, a committee of the American Library Association

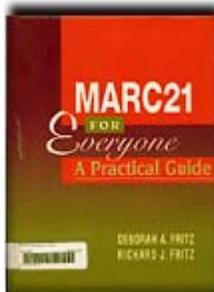
Chicago, IL : American Library Association, 2003.



CAT
025.3
ANG

This revision incorporates the two sets of revisions published as Amendments in 1999 and Amendment 2001. It also includes revisions approved through 2001 and finalized 2002. Substantial changes have been made to three chapters: chapter 3 (Cartographic Materials), chapter 9 (Electronic Resources), and chapter 12 (Continuing Resources).

MARC21 for everyone: a practical guide



By Deborah A. Fritz,
Richard J. Fritz
Chicago, IL : American Library Association, 2003.
025.3
FRI

Includes with self-assessment tools including quizzes, helpful tables, and many examples of tags and subfields, this authoritative manual presents practical guidance to get you to apply MARC21 to your catalog records.

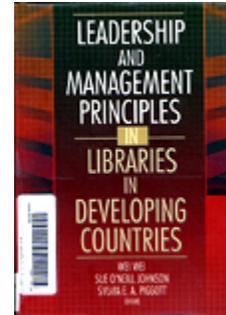
Leadership and management principles in libraries in developing countries

By Wei Wei, Sue O'Neill Johnson, Sylvia E.A. Piggott

Binghamton, NY: Haworth Information Press, 2004.

027.017
LEA

This is a compilation of success stories epitomizing management and leadership strategies from developing nations around the globe. It focuses on library administrations from Asia, Africa, Eastern Europe, and Central America who have significantly transformed their library services in spite of limited funds, and lack of resources.



BIOGRAFIA

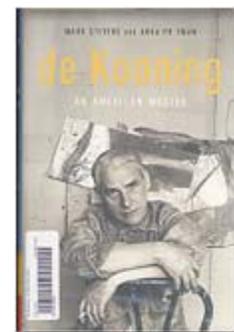
De Kooning: an American master

By Mark Stevens and Annalyn Swan
New York, NY : A.A. Knopf, 2004.

709.2
STE

Willem de Kooning is one of the most important artists of the twentieth century, a true "painter's painter" whose protean work continues to inspire many artists. In the thirties and forties, along with Arshile Gorky and Jackson Pollock, he became a key figure in the revolutionary

American movement of abstract impressionism. Of all the painters in that group, he worked the longest and was the most prolific, creating powerful, startling



images well into the 1980s. This book is an exploration of the art, life, and world of an American master.

James Buchanan

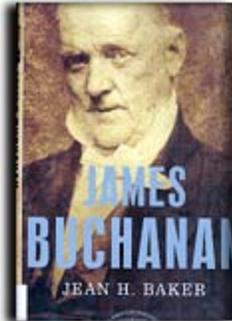
By Jean H. Baker

New York, NY: Times Books, 2004.

(The American presidents)

973.68

BUC



Almost no president was as well trained and well prepared for the office as James Buchanan. He had served in the Pennsylvania state legislature, the U.S. House, and the U.S. Senate; he was Secretary of State and was even offered a seat on the Supreme Court. And yet, by every measure except his own, James Buchanan was a miserable failure as president, leaving office in disgrace. Virtually all of his intentions were thwarted by his own inability to compromise: he had been unable to resolve issues of slavery, caused his party to split—thereby ensuring the election of the first Republican president, Abraham Lincoln—and made the Civil War all but inevitable. Historian Jean H. Baker explains that we have rightly placed Buchanan at the end of the presidential rankings, but his poor presidency should not be an excuse to forget him. To study Buchanan is to consider the implications of weak leadership in a time of national crisis. Elegantly written, Baker's volume offers a balanced look at a crucial moment in our nation's history and explores a man who, when given the opportunity, failed to rise to the challenge.



Mi vida / Bill Clinton

Traducción de
Claudia Casanova
Barcelona: Plaza &
Janés Editores, 2004.

S
973.929

CLI

Este libro es el retrato de un líder global que decidió cuando era joven que dedicaría sus dotes intelectuales y políticas, y su extraordinaria capacidad para el trabajo duro, al servicio de los ciudadanos.

CONSERVACION VIDA SILVESTRE

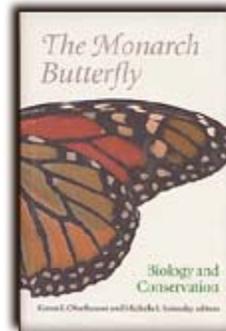
Monarch butterfly biology & conservation

By Karen S. Oberhauser and Michelle J. Solensky

Ithaca, NY: Cornell University Press, 2004.

595.78

MON



In addition to presenting the most recent basic research on this species, this book contains the first publication of data

gathered and compiled by two established citizen science projects, Journey North and the Monarch Larva monitoring project. It also reports for the first time on two major events of long-term importance to monarch conservation and biology: the creation of a larger protected area in the Mexican overwintering sites and a weather-related mortality event during the winter of 2002.

COMUNICACION

Nickelodeon nation: the history, politics, and economics of America's only TV channel for kids

By Heather Hendershot

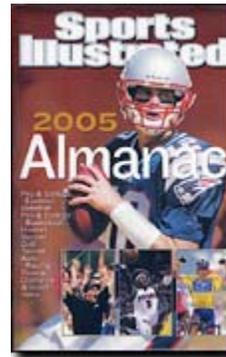
New York, NY : New York University Press, 2004.

384.55

NIC

Intended for a wide range of readers and illustrated throughout, the essays in Nickelodeon Nation are grouped into four

sections: economics and marketing; the production process; programs and politics; and viewers. The contributors-who include a former employee in Nick's animation department, an investigative journalist, a developmental psychologist who helped develop Blue's Clues, and television and cultural studies scholars-show how Nickelodeon succeeds, in large part, by simultaneously satisfying both children and adults. For kids, Nick offers gross-out jokes and no-holds-barred goofiness, while for adults it offers a violence-free world, ethnic and racial diversity, and gender parity. Nick gives kids the fun they want by gently violating adult ideas of propriety, and satisfies adults by conforming to their vision of "quality" children's programming.

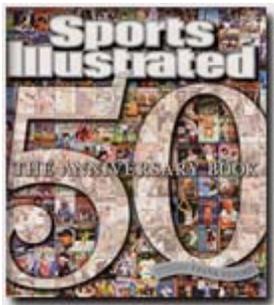


**Sports
illustrated
2005 almanac**
*By the editors of
Sports Illustrated.*
New York, NY: Sports
Illustrated Books,
2004.
REF
796
SPO

America's No. 1 sports almanac since its introduction 14 years ago, the Sports Illustrated Almanac has got 2004 covered, from football to fencing, hockey to handball, and everything in between. Spanning 896 pages, the Sports Illustrated Almanac features essays by top Sports Illustrated writers, all-time stats and records, and ticketing and venue information for pro baseball, basketball, football and hockey. Now during Sports Illustrated 50th Anniversary, the Sports Illustrated Almanac will release this special edition. The Sports Illustrated Almanac 2005 is the ultimate guide to the year in sports.

DEPORTES

The anniversary book: 1954-2004

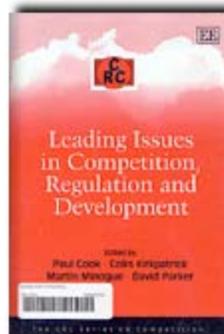


By Frank Deford
New York, NY:
Sports Illustrated
Books, 2004.
REF
796.05
ANN

Since 1954 Sports Illustrated has been the gold standard for sports writing and action photography, capturing those moments, preserving those memories. Along with more than 150 pages of stunning photography-including every one of the 2,585 covers-this anthology contains excerpts from some of the best stories published in Sports Illustrated over the past 50 years.

ECONOMIA Y COMERCIO

Leading issues in competition, regulation, and development



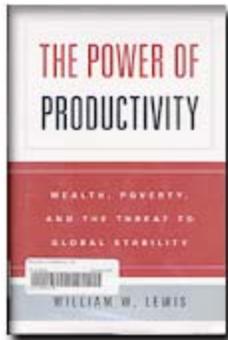
By Paul Cook ... [et al.]
Cheltenham, UK;
Northampton, MA, USA:
E. Elgar, 2004.
338.9
LEA

The promotion of liberalized and deregulated markets by bilateral and multilateral aid donors, and by global institutions such as the WTO, has led to significant attention being paid to competition and regulatory reforms in developing economies. The

process of reform involves the transfer and diffusion of market models derived from practice and theory in developed countries. However in developing countries, regulation needs to do more than simply promote competitiveness and consumer interests: it also needs to ensure that the market nurtures development. By rigorously examining the numerous impacts of regulation, this book will help to fill a significant gap in the literature on economic and social development.

productivity is also clear and accessible: in the 1990s, growth occurred in only six sectors, including four technological areas—security brokers, microprocessors, computer assembly and mobile telephone services. As evidenced by the tech bubble, slowed growth in these fields has hurt the economy. Lewis concludes by explaining how various factors, including education, government controls and cooperation among countries, will play a part in future international economic stability. This is an insightful treatment of a complex issue that deserves a wide readership.

The power of productivity: wealth, poverty, and the threat to global stability

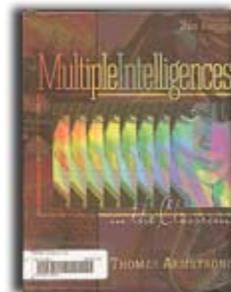


By William W. Lewis
Chicago, IL:
University of Chicago
Press, 2004.
338.06
LEW

Lewis, founding director of the McKinsey Global Institute and former partner at McKinsey & Company, offers a detailed look at the local economies in several parts of the world including the U.S., Japan, India and Brazil. Based on the Institute's 12-year survey and analysis, Lewis concludes that the great economic disparity between rich and poor countries will ultimately have a negative impact on all nations. Lewis and his team examined individual industries within a country to evaluate the productivity per employee. The specific country-by-country distillations are easily understood, regardless of one's familiarity with economic theory, and readers will not be surprised by Lewis's discussion of the thriving Japanese economy, successful largely because of its domination of the automobile market. However, the more detailed analysis of Japanese business, which is limited by government policy including restrictive land regulations that have kept larger retailers like Wal-Mart away, is quite informative. The author's examination of American domestic

ENSEÑANZA

Multiple intelligences in the classroom

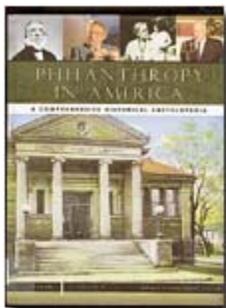


*By Thomas
Armstrong*
Alexandria, VA:
Association for
Supervision and
Curriculum
Development, c2000.
370.15
ARM

This edition includes information on the eight intelligence (the naturalist), a chapter on a possible ninth intelligence (the existential), and updated information and resources throughout the text to help educators at all levels apply MI theory to curriculum development, lesson planning, assessment, special education, cognitive skills, educational technology, career development, educational policy, and more.

FILANTROPIA

Philanthropy in America: a comprehensive historical encyclopedia



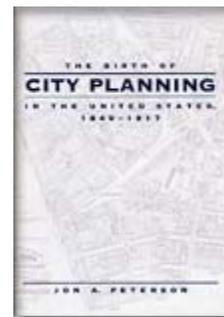
By Dwight F. Burlingame
Santa Barbara, CA: ABC-CLIO, 2004.
REF
361.7
PHI

Woven into the fabric of U.S. history, philanthropy has been an integral part of American life. This book examines America's remarkable history of charitable action from the early 1600s to the present day.

HISTORIA

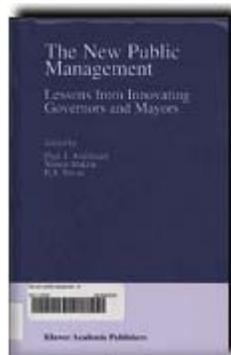
The birth of city planning in the United States, 1840-1917

By Jon A. Peterson
Baltimore, MD: Johns Hopkins University Press, 2003.
307.76
PET



This book presents a narrative history of the origins of city planning in the United States, from its nineteenth-century antecedents to its flowering in the early twentieth century.

GOBIERNO



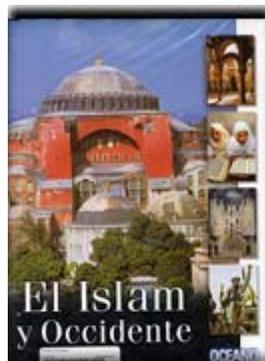
The new public management: lessons from innovating governors and mayors

By Paul J. Andrisani and Simon Hakim and E.S. Savas
Boston, MA: Kluwer Academic Publishers, 2002.
352.13
NEW

This volume brings together the innovative ideas of 21 of America's leading governors and mayors expressed in their own words. The book features contributions carefully collected and selected over several years.

El islam y Occidente

By David Solar, Javier Villalba.
Barcelona: Océano, 2003.

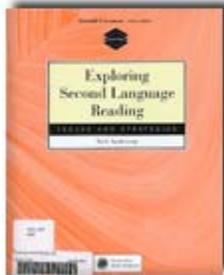


S
297
ISL

Las claves para comprender y asimilar las bases de nuestra civilización tienen su origen en la Edad Media. Un periodo en el que conviven en el mundo occidental distintas realidades culturales, religiosas y políticas: el imperio bizantino, el mundo cristiano europeo y el Islam. Este libro explora los mal llamados "siglos oscuros" a través de un exhaustivo repaso de los acontecimientos, costumbres, creencias y producciones artísticas característicos de esta etapa. El cristianismo y el Islam se enfrentan desde la aparición de este. Han cambiado la indumentaria y las armas, pero la realidad de hoy hunde sus raíces en los tiempos remotos en que, tras la disolución de los grandes imperios de la antigüedad, se levanta sobre el edificio tambaleante de

la vieja Roma la primera conformación de Europa y, con ella y en torno a ella, el mundo occidental.

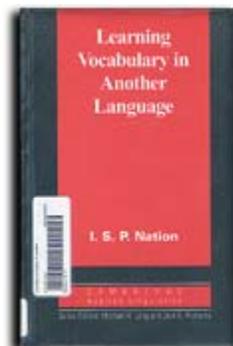
IDIOMA INGLES



Exploring second language reading: issues and strategies

By Neil J. Anderson
Boston, MA: Heinle & Heinle, c1999.
428.407
AND

Teaching reading must combine practice in vocabulary and comprehension by drawing on prior knowledge and by giving attention to reading strategies, reading rate and motivation. This book guides practicing teachers to better understand and develop their own approach to teaching reading to language learners.

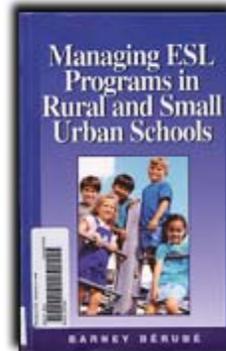


Learning vocabulary in another language

I. S. P. Nation
Cambridge, MA; New York: Cambridge University Press, 2001.
418.007
NAT

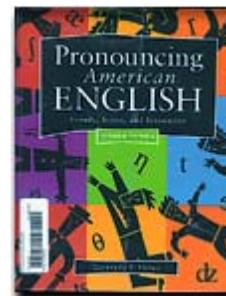
This book provides a detailed survey of research and theory on the teaching and learning of vocabulary with the aim of providing pedagogical suggestions for both teachers and learners.

Managing ESL programs in rural and small urban schools



By Barney Berube
Alexandria, VA:
Teachers of English to Speakers of Other Languages, 2000.
428.007
BER

Overseeing English as a second language instruction can be a lonely profession, as those who provide ESL services in U.S. rural and small urban communities already know. This book offers aid and comfort to that audience: the educator being introduced to the population of ESL learners for the first time as well as the ESL professional who wants a resource for advising colleagues about state-of-the-art practice; the ESL program manager developing ESL policy for the district as well as the person serving as parent liaison for the ESL program; the teacher developing ESL curriculum and assessments as well as the teacher working with a few students of limited English proficiency.



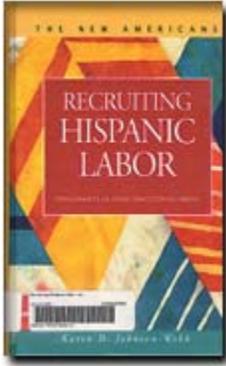
Pronouncing American English: sounds, stress, and intonation

By Gertrude F. Orion
Boston, MA: Heinle & Heinle Publishers, 1997.
421.54
ORI

This work presents an overview of the American sound system. It features extensive communication and pair work activities guiding intermediate to advanced students in their development of clear speech and appropriate intonation.

INMIGRACIÓN

Recruiting Hispanic labor: immigrants in non- traditional areas

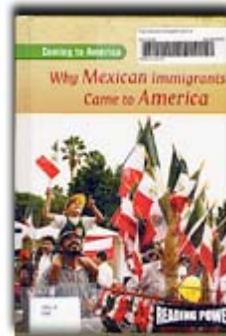


By *Karen D. Johnson-Webb*
New York, NY: LFB
Scholarly Pub,
2003.

331.62
JOH

This book explores the recent immigration and related changes in American Society from the perspectives of sociology, anthropology, education, history, political science, psychology, economics, and law.

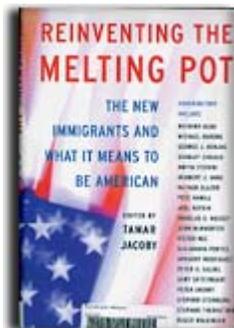
hardest about immigration come together around a surprising consensus: yes, immigrant absorption still works—and given the number of newcomers arriving today, the nation's future depends on it. But that doesn't mean that assimilation has to look or feel like a 1950s stereotype. It need not be incompatible with ethnic identity—and we as a nation need to find new ways to talk about and encourage becoming American



Why Mexican immigrants came to America

By *Lewis K. Parker*
New York, NY:
PowerKids Press,
2003.
304.8
PAR

Explores the history of Mexican immigration to what is now the United States, and looks at the contributions of Mexican Americans to the culture of their new country.



Reinventing the melting pot: the new immigrants and what it means to be American

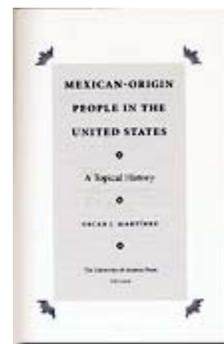
By edited by *Tamar Jacoby*.

New York, NY : Basic Books, 2004.
304.8
REI

Does the melting pot still work? Should it? What does it mean to become an American in an era of globalization, the Internet, identity politics, ethnic niche advertising and a TV remote with a hundred or more different channels?

Led by Tamar Jacoby, twenty-one of the writers who have thought longest and

MEXICOAMERICANOS



Mexican-origin people in the United States: a topical history

By *Oscar J. Martínez*
Tucson, A: University
of Arizona Press,
2001.
305.868
MAR

Martínez recounts the struggle of a people who have scraped and grappled to make a place for themselves in the American mainstream. Focusing on social, economic, and political change during the twentieth century—particularly in the American West—Martínez provides a survey of long-term trends among Mexican Americans and

shows that many of the difficult conditions that they have experienced have changed decidedly for the better. This concise overview of Mexican-origin people puts these successes and challenges in perspective and defines their contribution to the shaping of modern America.



Almanac of the 50 states: basic data profiles with comparative tables

By Manthi Nguyen
Palo Alto, CA:
Information

Publications, 2004.

REF

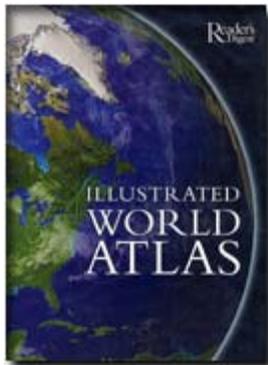
317.3

ALM

This almanac has been created in order to provide a comprehensive, easy to use, state statistical reference book. It presents a general overview of every state, along with tables of comparative ranking. It is divided into two parts. The first, State Profiles, is comprised of 52 individual profile sections: one for each of the 50 states, one for the District of Columbia, and one for the US in summary. Second part, Comparative Tables, is composed of tables of rankings. The 54 tables each list the states in rank order for a selected characteristic chosen from the state profiles.

OBRAS DE CONSULTA

Reader's Digest illustrated world atlas.



Pleasantville,
NY: Reader's
Digest
Association,
2004.
REF
912
REA

An Atlas is a picture of the world at a moment in its history. The populations of towns and cities, the course of a river, the shape of a lake or coastline, and the boundaries indicating the relationships between nations all reflect that point in time, and events and processes both recent and historic. In this book you will take a journey from the farthest reaches of space, through the creation of the earth and its landscape and oceans, to experience the diversity of life on every continent. You will explore how humans live in the world, from the cities we create to how we work, consume the world's resources, and communicate with one another. A starting set of statistics illuminates the similarities and differences between members of the global community. At the heart of the atlas are 200 pages of entirely new mapping, which take you from an overview of the whole world, through portraits of the continents and regions. The maps have been designed to do full justice to the sheer variety of the earth's landscape, with detailed terrain modeling and coloring.

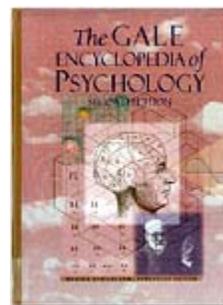
The Gale encyclopedia of psychology

By Bonnie R. Strickland
Detroit, MI: Gale Group, 2001.

REF

150.3

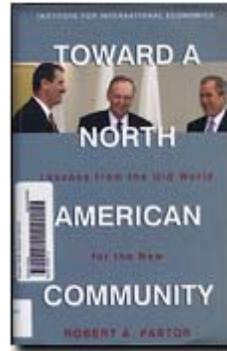
GAL



Psychology is one of the most fascinating fields of study. Almost everyone seems interested in understanding his or her own behavior, as well as the actions of others. Psychology is, by far, the most popular of the social and behavioral sciences and one of the most attractive to those who are interested in knowing more about people and their behavior. In college and universities, psychology has been one of the most

popular majors for over three decades, and students are more likely to take an elective course in psychology than one from any other field. Not surprisingly, psychology has also become a popular high school offering. This encyclopedia includes the key concepts on which the science is built as well as major theoretical advances in psychology. Clinical information is broadly covered, noting the various psychological theories and techniques currently in use and the scientific evidence that support them.

TRATADO DE LIBRE COMERCIO



Toward a North American community: lessons from the old world for the new

By Robert A. Pastor
Washington, DC:

Institute for International Economics, 2001.

382.917

PAS

The Mexican peso crisis struck in late December 1994, coinciding with a new Mexican administration and the end of the first year of the North American free Trade Agreement (NAFTA). The crisis poignantly highlighted the success and the inadequacy of the treaty-success in the expansion of trade and capital flows, and inadequacy in institutional capacity. The Canadian, Mexican, and US governments defined the agreement so narrowly that they failed to devise a mechanism that could monitor, anticipate, plan, or even respond to such a serious problem. The president of Mexico, Vicente Fox, has boldly proposed transforming the free trade area into a common market like Europe's. In this study, the author seizes Fox's idea and maps out the paths toward making it a reality.